



COMMONWEALTH OF VIRGINIA  
HOUSE OF DELEGATES  
RICHMOND

**BRIAN J. MORAN**  
MINORITY CAUCUS CHAIRMAN

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FORTY-SIXTH DISTRICT

COMMITTEE ASSIGNMENTS:  
COURTS OF JUSTICE  
TRANSPORTATION  
HEALTH, WELFARE AND INSTITUTIONS

Chief, Regulations & Procedures Division  
Alcohol & Tobacco Tax & Trade Bureau  
ATTN: Notice No. 41  
P.O. Box 14412  
Washington DC 20044-4412

Dear Chief:

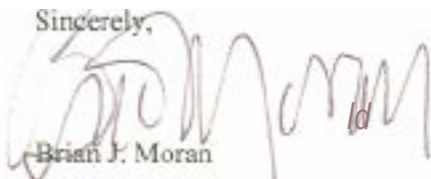
I am writing you today to comment on current federal alcohol beverage label regulations, which do not allow most beer, wine and distilled spirits companies to provide information about their products. I believe this regulation prevents consumers from receiving the relevant information necessary for them to make informed choices about what to drink and how much to drink.

I appreciate TTB's effort in seeking public comment on proposed changes in regulations.

Food, soft drinks, over-the-counter drugs, and even dietary supplements provide consumers with basic consumer information on the label. Alcohol beverages (with some exceptions) are the only major class of consumable goods that do not provide this type of information on the label. TTB should allow labels voluntarily to list information such as serving size and servings per container, as well as alcohol, calories, fat, carbohydrates and protein per serving.

The U.S. government has put forth guidelines on what qualifies as moderate drinking. Allowing placement of information on alcohol per serving and servings per container in beer, wine and distilled spirits labels will help consumers better understand the government's advice. This is particularly important given the wide variety of formulations, container sizes and alcohol concentrations in today's products, and the regulatory disparities as to what information may be placed on beer, wine and distilled spirits labels.

I urge TTB to act expeditiously to promulgate a regulation that permits meaningful consumer-oriented Serving Facts on beer, wine and spirits labels. Meanwhile, I urge TTB to allow manufacturers to provide this kind of truthful, non-misleading information on labels while the rulemaking process proceeds.

Sincerely,  
  
Brian J. Moran